



GamesHub is a video game news, reviews, events and features site dedicated to creating approachable games coverage for everyone.

We have a focus on recognising games as creative works first and foremost, and a commitment to comprehensive coverage of the Australian industry.

*We aim to expand how people think about and appreciate games from all over the world.*



## Our Team





## Edmond Tran

Managing  
Editor

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Edmond is the managing editor of GamesHub. He was previously at GameSpot for 13 years, where he was the Australian Editor and an award-winning video producer.



## Leah J. Williams

Content Lead

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Leah is a gaming and entertainment journalist who's spent years writing about the games industry, her love for The Sims 2 on Nintendo DS and every piece of weird history she knows.



## Emily Spindler

Staff Writer

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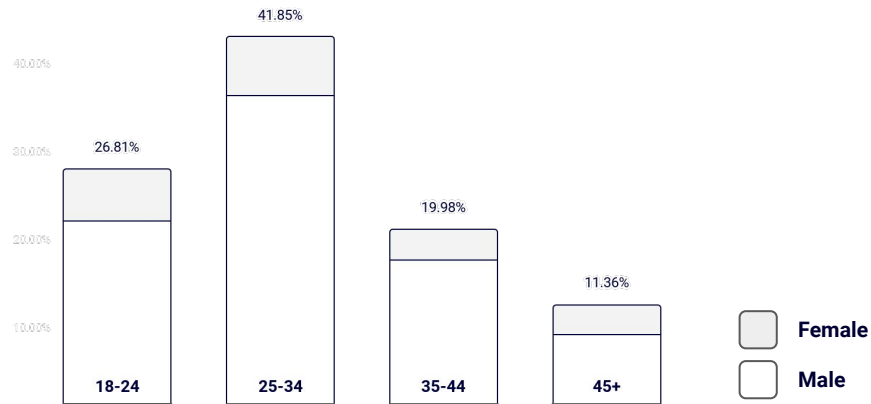
Emily Spindler-Carruthers is a journalist interested in writing about diversity and accessibility in gaming, and the ways in which video games can impact communities.



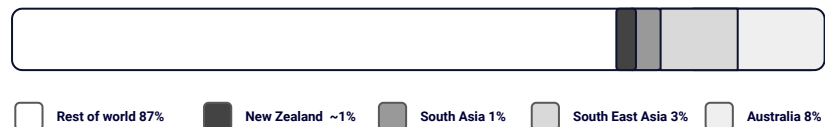
## Our Audience



## Demographic Breakdown



## Geographic Breakdown

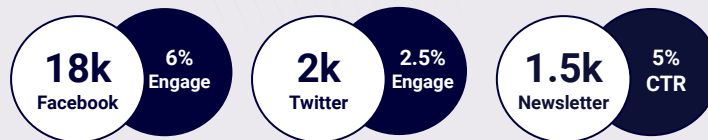


\*source: Google Analytics. Breakdowns given are a monthly average taken from a quarterly sample.

## Site Traffic and Engagement



## Social Followers and Newsletter Subscribers



\*source: Google Analytics. Breakdowns given are a monthly average taken from a quarterly sample.



# Advertising Inventory - Banners

Banner Ad Inventory such as **Run of Site**, **Newsletter banners** or **homepage takeover** to promote sales of your next gaming, hardware release or event.

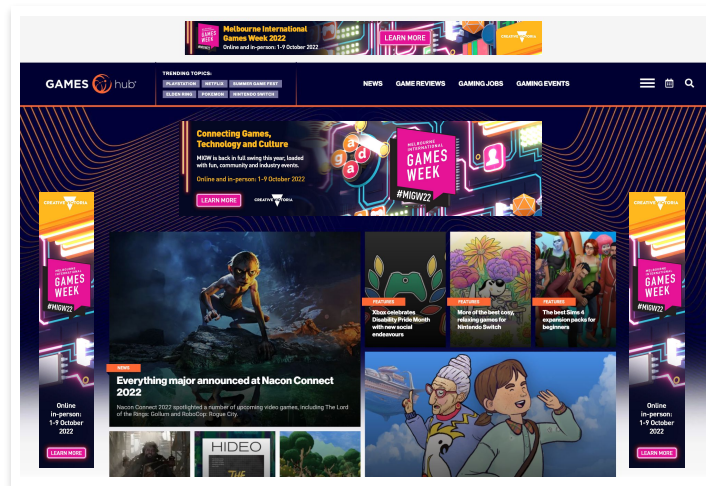
## Banner Formats

- > MREC (Medium Rectangle)
- > Half-Page
- > Billboard
- > Wide Leader
- > Skyscraper

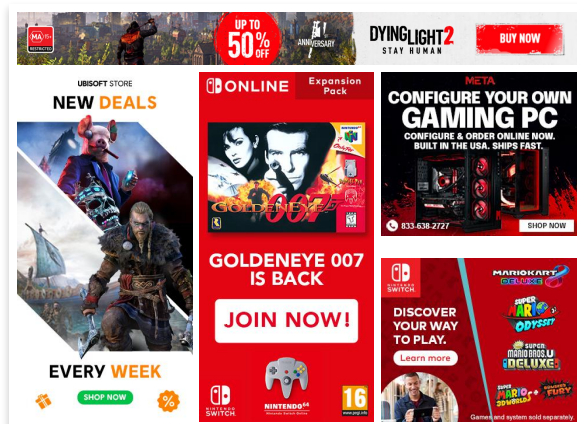
Rate for 14 days: \$1,000 +gst

Rate for 7 days: \$500+gst

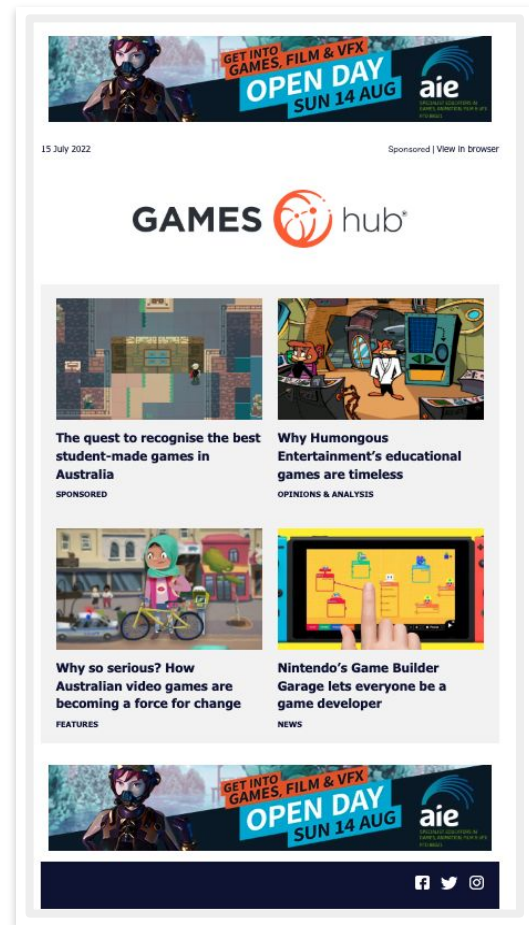
## Homepage Takeover



## ROS Banners



## Newsletter e-DM Banners



# Advertising Inventory - Sponsored

**Sponsored Articles** written by our editorial team to cover in-depth your next event or product release.

**Event promotion** with a classified event listing and **sponsored and boosted social** to reach GamesHub's highly engaged social audiences on Twitter, Facebook and Instagram.

## Formats

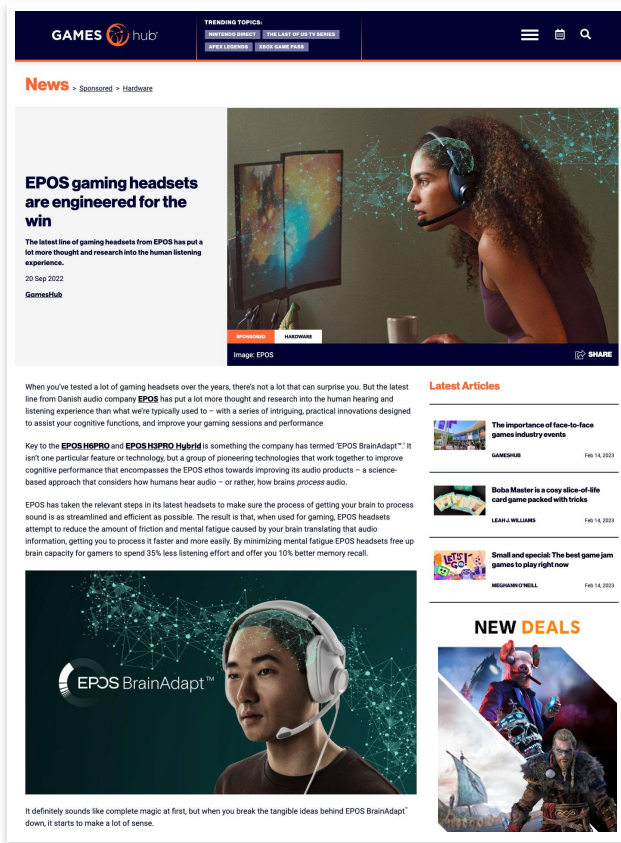
> Sponsored Article

> Featured Event on GamesHub.com

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**Rate from \$2500+gst**

## Sponsored Article



**News** > Sponsored > Hardware

### EPOS gaming headsets are engineered for the win

The latest line of gaming headsets from EPOS has put a lot more thought and research into the human listening experience.

20 Sep 2023  
GamesHub

When you've tested a lot of gaming headsets over the years, there's not a lot that can surprise you. But the latest line from Danish audio company **EPOS** has put a lot more thought and research into the human hearing and listening experience than what we're typically used to – with a series of intriguing, practical innovations designed to assist your cognitive functions, and improve your gaming sessions and performance.

Key to the **EPOS HSPRO** and **EPOS HSPRO Hybrid** is something the company has termed 'EPOS BrainAdapt™'. It isn't one particular feature or technology, but a group of pioneering technologies that work together to improve cognitive performance that encompasses the EPOS ethos towards improving its audio products – a science-based approach that considers how humans hear audio – or rather, how brains process audio.

EPOS has taken the relevant steps in its latest headsets to make sure the process of getting your brain to process sound is as streamlined and efficient as possible. The result is that, when used for gaming, EPOS headsets attempt to reduce the amount of friction and mental fatigue caused by your brain translating that audio information, getting you to process it faster and more easily. By minimizing mental fatigue EPOS headsets free up brain capacity for gamers to spend 35% less listening effort and offer you 10% better memory recall.

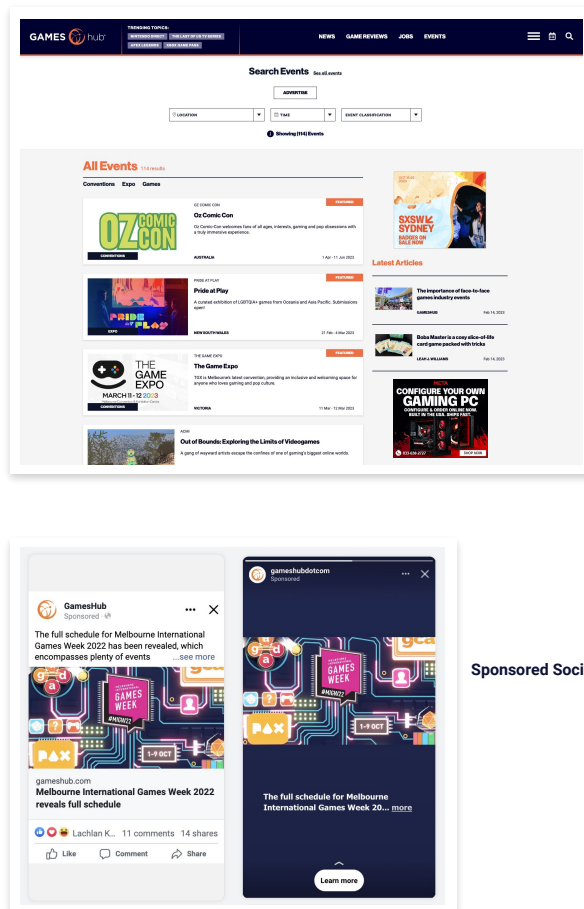
It definitely sounds like complete magic at first, but when you break the tangled ideas behind EPOS BrainAdapt™ down, it starts to make a lot of sense.

**Latest Articles**

- The importance of face-to-face games industry events**  
GAMESHUB  
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- Bobo Master is a copy slice-of-life card game packed with tricks**  
LEAH J. WILLIAMS  
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Fri 14, 2023

**NEW DEALS**

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**Search Events** Show all events

Location: [Dropdown] Time: [Dropdown] Event Classification: [Dropdown]

**All Events** 1-10 results

Conventions Expo Games

**OZ COMIC CON**  
24-26 Sep 2022  
24-26 Sep 2022  
A weekend of comic book fun, featuring a variety of comic book related events, including a variety of comic book related events.

**Pride at Play**  
24-26 Sep 2022  
A weekend of comic book fun, featuring a variety of comic book related events, including a variety of comic book related events.

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**CONFIGURE YOUR OWN GAMING PC**  
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A weekend of comic book fun, featuring a variety of comic book related events, including a variety of comic book related events.

**GamesHub Sponsored**

The full schedule for Melbourne International Games Week 2022 has been revealed, which encompasses plenty of events... see more

gameshub.com  
Melbourne International Games Week 2022 reveals full schedule

Lachlan K... 11 comments 14 shares

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# Games Education Editions

**Perfect to promote Game Dev, animation and interactive technology courses . The edition includes:**

- GamesHub will interview a representative of your choice and write a 500-word article about your course or institution
- Your article emailed to GamesHub's 1k + national newsletter subscribers
- Your article published on GamesHub's Homepage
- Your article posted and boosted to our 16k social media network
- 30 days of your banner ads reaching 340k readers per month
- Featured Course published on site
- Featured Course appearing in the Showcase section of two of GamesHub's weekly newsletters
- x3 EDM banner newsletter takeover

**Publication dates for 2023: 9 Feb, 25 May, 13 July and 16 November**

**Rate: \$2800+gst each (reduced rate for multiple bookings)**

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The 2022 @TheATOMAwards are looking to identify the best student and educational games made in Australia to give them the platform they deserve:

#atomawards #gamedeveloper #gamedesign  
#electronicmedia #australiangames #videogames  
#gamingaward



gameshub.com  
The quest to recognise the best student-made games in Australia  
The 2022 ATOM Awards are looking to identify the best student and educational games made in Australia to give them the platform they deserve.

6:00 PM · May 7, 2022 · Twitter Web App




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**The quest to recognise the best student-made games in Australia**

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**Nintendo's Game Builder Garage lets everyone be a game developer**

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